**Formal Introduction:**

Hello, Dee King. I'd like to introduce our group to you. We are a team of students from Red River College Polytechnic with a strong interest in innovative businesses and technology. Today, we're here to learn more about ZenFri Company and gain insights from your experiences as its CEO. We have prepared a series of questions to guide our discussion.

Leading Questions:

1. Could you please start by telling us a bit about ZenFri Company and its mission?
2. What motivated you to start ZenFri, and what is the story behind its founding?
3. We've heard about some exciting projects your company has been involved in. Can you provide an overview of these projects?
4. As a group, we're interested in understanding how ZenFri contributes to the local or global community. Can you share some examples or initiatives?
5. What kind of impact has ZenFri Company made in your industry, and how does it stand out from competitors?
6. Many in our group are aspiring entrepreneurs. Do you have any advice for individuals looking to start their own businesses?
7. In terms of future plans, what can we expect from ZenFri Company in the coming years?
8. We've heard that customer satisfaction is a priority for your company. Could you elaborate on how you ensure this and incorporate customer feedback?
9. How does ZenFri adapt to industry changes and challenges, and can you share any notable experiences in this regard?
10. To wrap things up, can you tell us how individuals or groups like ours can get involved with or support ZenFri's mission and projects?